STAR Transit

MESMERIZE
Out of home. Into action.

TRANSIT MARKETING

STAR Transit

Buses travel where no other outdoor advertising exists, taking your message directly to your audience.

- **Annual Ridership:** 238,062 riders per year
- **Markets:** Rockwall County, Kaufman County, Seagoville, Balch Springs, Mesquite, DeSoto and Hutchins

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TRANSIT MARKETING

PARATRANSIT FORMATS

STAR TRANSIT

King Panels

Queen Panels

Back Wraps

Driver Wraps

Passenger Wraps

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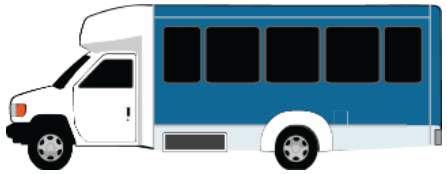
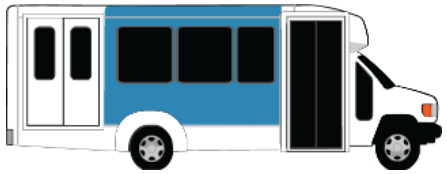
Available Media Formats

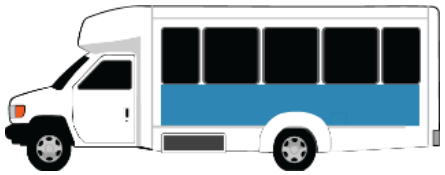
Full Bus Wraps – Own The Entire Bus!



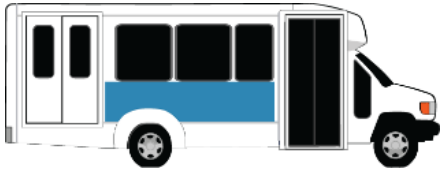
Driver Side Half-Wraps – Full Drivers Side



Passenger Side Half-Wrap – Full Passenger Side



King Panels – Driver Side Panels below Windows

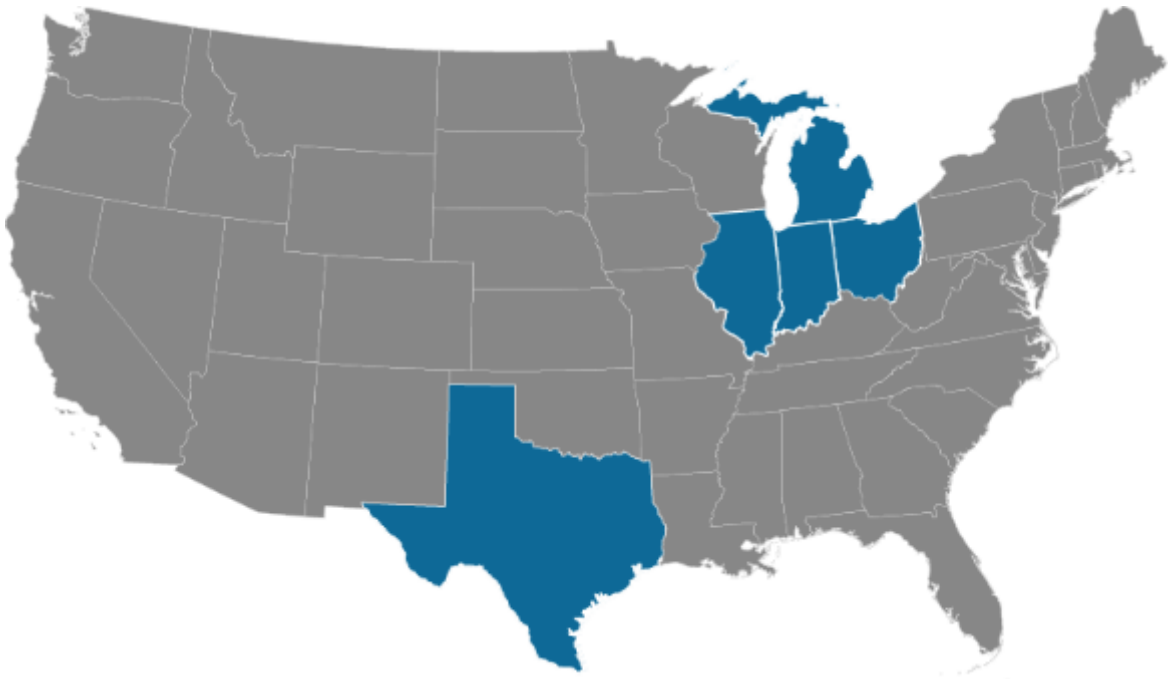


Queen Panels – Passenger Side Panels below Windows

Back Wrap – Located on the Back of each Bus

TRANSIT MARKETING

AVAILABLE FORMATS BY MARKET



Media	Bus	Paratransit	Motorcoach	Rail	Shelters
ILLINOIS					
Chicago			●	●	
Quad Cities	●				
Quincy		●			
INDIANA			●		
Bloomington	●	●			
Crown Point		●			
Evansville		●			
Ft. Wayne		●			
Gary	●	●			●
Indianapolis		●			●
Lafayette		●			
Michigan City		●			
South Bend	●	●			●
Terra Haute	●	●			
Valparaiso		●			
Vincennes		●			
OHIO			●		
Sandusky		●			
Toledo		●			
MICHIGAN					
Kalamazoo	●	●			
TEXAS					
Abilene	●				
Dallas-Ft Worth	●				
San Antonio	●				

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